



The Entrepreneur's Productivity & Profitability Checklist



35 Things You Can Do to
Make Your Business Run
Like a Smooth-Running,
Moneymaking Machine!

By Katrina Sawa, CEO of [JumpstartYourBizNow.com](https://www.jumpstartyourbiznow.com)



Ready to Jumpstart
Your Business?

**Or Your Sales, Marketing,
Productivity & Profits?**

Doing this will bring you more FREEDOM!

Besides helping entrepreneurs **make a LOT more money** doing what they love as a Business Coach, I also LOVE helping you set up systems and online ways to **be a LOT more consistently productive and profitable.**

I find that most business owners don't make the money they want to make due to not getting in front of enough people and getting more done (without working so hard).

Read more about Katrina Sawa online at
www.JumpstartYourBizNow.com/about

Ready to Jumpstart Your Business' Profits by Getting a LOT More Consistently Productive with the Right Activities?

I'm excited you decided to grab this free checklist! My hope is that you print it out and read through it and then DECIDE which things in the list below are things you will also IMPLEMENT by when. Choosing YOUR unique "order of importance" of WHEN you will implement these is critical to seeing success and freedom faster.

If you saw me give a presentation recently where you found this, I hope it gets you thinking about what else you can do to create YOUR smooth-running, consistent moneymaking business!

Besides helping entrepreneurs make a LOT more money doing what they love I also LOVE helping you set up systems and online ways to be a LOT more productive. I find that most business owners don't make the money they want to make due to not getting in front of enough people and getting more done (without working so hard).

So, I wanted to give you this big, long checklist that I gave out at one of my own events where we actually had our computers out and we were working on our websites, social media, email marketing, systems and everything techy basically. This is the list that attendees were working on with my help showing them how to do it all. (My events are very hands-on!)

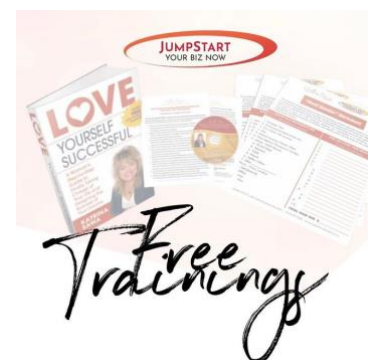


"Katrina's hands-on, direct, fun-filled approach in covering amazing rich content is off the hook amazing!! She provides tons of information non-stop in her events that is equally as important for new businesses launching & existing business owners."
– **Shawna Champlain, Career and Life Coach, Speaker & Author**

Why did I have such an event? Well, because technology is one of the things that slows entrepreneurs down. We often run from learning new systems and software yet they can actually make our life so much easier and our business run more like a smooth-running, moneymaking machine!

Meanwhile, please go grab other free or low-cost trainings from my website here: www.JumpstartYourBizNow.com/trainings or view my upcoming events here: www.JumpstartEvents.net!

My goal is to help tens of thousands more entrepreneurs succeed faster and do it more affordably too. It breaks my heart to see passionate people who work really hard, go out of business or have to go back and get a JOB. Let me help you prevent that! Keep in mind, this list could take you a long time to complete and really, your website is NEVER done so keep tweaking it often and be open to the evolution of YOU and your business!



Look at the list of things I put together for you so you can be **TOTALLY PRODUCTIVE** in your business moving forward!

1. **Work on your webpages (or create a new site)**, making it easy for people to find out what you do, find what they need, easy to buy or sign-up options, adding in more copy to your pages, adding videos, shopping cart or other functionality and forms to make it easier to buy or get information. Your website needs to be the HUB of your business! So many people I see waste their site, they don't put enough information on it, they make it hard for your visitors to get info, find freebies or find your contact info. People don't trust sites without full mailing addresses and phone numbers on the actual site anymore. Stop being elusive and get authentically transparent so people will trust you faster. Client's websites are the #1 thing I work on with them besides how to sell better and be more effective in their marketing, follow up and sales processes. I ALWAYS find things missing on a person's website! I know there are things you need to do to yours too, you just may not see what's missing. Getting a website audit and review with me will totally help you from losing prospects and clients.
2. **Write your email follow up templates** and develop email templates in the system you're using or get a new email marketing system and start learning about its capabilities or just decide to delegate this area. You want at least 2-3 follow up emails sent to the people who you meet at events, or who download your freebies. Then you want to email your list minimum every other week but weekly is better. Use templates so it doesn't take you so long to create one email though, you must get efficient at email marketing as this is a big strategy. And while it's a very important strategy for nurturing your connections and prospects, it's also extremely UNRELIABLE these days. Most of your initial emails will fall into the spam or trash folders of your recipients so you MUST utilize certain language on your opt in pages, videos and thank you pages to remind people to LOOK everywhere for your stuff. I use direct mail and phone calls too... it's THAT important and I can show you HOW and WHAT to do!
3. **Record videos for the various pages on your website** - record them now, go back later to update or replace them if you feel like you need to get more professional ones done but for now, just get something up. Let people get to know you, like you and trust you more by getting personal and sharing deeper with visitors and/or provide tutorials and FAQ Videos to help buying decisions. I have videos on almost every page of my site to get to know me or to explain each step of the process. This is no longer optional, it's a must if you want more people to take action faster from your website and social media too.
4. **Record video tips or do a Facebook live** as often as you can to create content, share with your audience, go on a rant, ask them questions, give a training, bring on a guest, announce a new program or event, or a joint venture with a friend and just do more lives for more exposure and deeper connection. You can stream your video from Zoom to Facebook and other platforms, but organic live broadcasts ON the platform you are working on is the best way to get it in front of more people on that platform. It's annoying, yes, but you want to be effective, do it the right way so it gets in front of more of the right people. No longer is it effective to "share" a video from YouTube to a different platform as those platforms don't want outside links. And remember to make a thumbnail!



5. **Revise and/or set up your YouTube or other social media profiles** - adding in full contact info, photos, videos, full description of what you do with URLs. Too many people don't add ALL their full contact information. That's a mistake, you need to make it easy for others to connect with and contact you. Plus, people look at stuff like that at all times of the day and night, you never know when someone might click over to your website and grab your free gift or go watch a dozen videos on your YouTube or podcast. That's happened to me! Make sure you customize your channel for NEW visitors and RETURNING visitors, it can look different with each scenario. Having people subscribe is great but getting them to go over to your website and get on your email list is BETTER! Try for both.

6. **Create social media images to use** - develop a bunch to use via canva.com or any graphics program and rotate them all over repurposing them. People love to share images so create quote images, call to action images (write links/URLs on top of them), insert your photos inside sort of like a scrapbook. Images make everything more interesting online. Remember to create ones you can rotate like announcing you as a speaker, sharing your book or membership, reminding people to join your Facebook group, go look at your upcoming events and more. A mix between promo, inspirational, personal, etc. will make following you more interesting. You can also use these images on your blog posts when repurposing your content, inside emails and newsletters and I've even put my favorite memes of the year on my holiday card before in the mail!



7. **Decide on offering something new and implement it** - your own membership program, webinars, podcast, virtual trainings, live or virtual events, retreats, high-end mastermind and what other business models will fit with what you're doing. Ask for recommendations on which technology to use and learn it. (Keep in mind you MAY NOT need a new technology though. I always recommend selling something new for a while to make sure people want it before spending too much time setting up tech around it. Then of course, you must market this heavily... how will you market? With a 5-day challenge? Speaking? Networking? Emails? Affiliates?

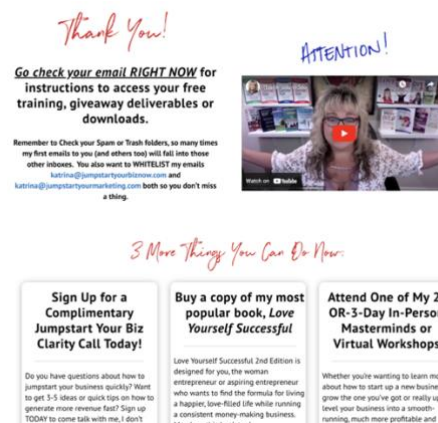
8. **Interact with new prospects or current connections on social media more** - learn how to systematize what you're doing using private messaging or within your groups where you ask questions when they join... There is a lot to do if you really want to maximize and monetize your social media marketing. You must respond, get them to comment, join your groups, click links, message you... it is exhausting and SLOW to a sale for the most part. There are faster ways to make money... ask me!

9. **Write email newsletters and blog posts** and pre-schedule them to go out. You want to use your blogs in email and even on social and vice versa. Repurpose everything. One way I get more content out is I record it when I'm out and about or getting ready in the morning... I'll talk/text into my phone some content to give me a jumpstart on the next article or blog. Remember, shoot for a weekly email about something, not always promotional or not always content either, you need a good mix. Shoot for 3-4 blogs a month too but blogs can be ANYTHING. They can be articles, tips, checklist, a video share, promo, etc.



10. **Write email autoresponders** to connect with your opt-in boxes and sales page funnels. There's no purpose in having funnels and free gifts if you're just going to let the new subscribers sit there and not get talked to. You have to pre-write those auto emails that will go out on a schedule after someone opts in. At least 3-5 emails in a sequence, depending on how many other emails you're sending regularly. In these autoresponders, you want to remind them to watch/read the free thing or paid thing, then offer the "Next Thing" or next step you want them to take in your sales process. Share more about YOU too, the faster they get to know you, the faster they will TAKE a next step!

11. **Set up new free gift opt in pages;** thank you pages and upsell pages. You can always create a new free gift. Think about the resources and templates you give to YOUR clients. That's what this checklist was at first. I've added a lot to it to make it a beefier download and something very useful to entrepreneurs. Many of my free calls are on opt in pages, then the recordings create a recorded training that people then opt in for after that. But it's not enough to have people opt in, get the replay/gift and then not entice them to the 'next thing'. When you signed up for this download, I took you to a thank you page where I had a video sharing what else you could learn by coming to speak with me, grabbing one of my books, and/or attending one of my events... you always want to be sharing the next step you want people to take or they'll stop.



12. **Add on or change to a new shopping cart,** PayPal or other to take credit cards to make it easier for people to buy from you. Let's face it everyone buys online these days; you must take credit cards at the very least through PayPal. But it's wiser to get your own merchant account through Stripe, maybe Square, and then hook it up through a shopping cart site like ThriveCart or Shopify or many of your all-in-one software these days have this capability, make sure you're in the right software for YOUR business and what YOU are selling. This is vital to your success!

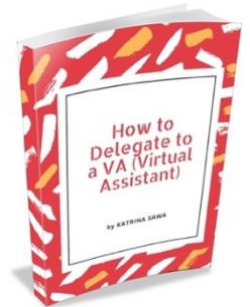
13. **Set up payment plans** and other products in your shopping cart to make it easier for you to take orders and payments and easier for others to buy. If given the option, most people will opt for a payment plan on things over a few hundred bucks, especially thousands of dollars. I love payment plans, why? Because that means consistent cash flow for me. And easier yes for them to take action. It's a win-win all around.



14. **Set up and write an email reconnection campaign** to get back in touch with old contacts and subscribers that you never followed up with or did a poor job. If you have an old email list that you haven't corresponded with for 6 months or longer, you'll probably need to "re-introduce" yourself to them and WHY they are getting an email from you. People forget about you in 30-60 days which is why regular emails are critical. It's also because many emails fall into spam or trash these days and you just can't assume everyone is seeing your emails who is on your list. So, what if someone hasn't 'seen' your emails for months? Then they see one and wonder who the heck you are? They will most likely think you're spamming them and click to mark you as a spammer or just delete you. A reconnection campaign is a series of emails (often 3 is good) to remind them why you are emailing them and how they originally got on your list, and what you're planning on sending out now. (Of course, giving them a way to opt out too – this must be done in an approved email marketing system, not your regular email or Gmail.)

15. **Buy domain names** to forward to sales pages that are easier to remember. I own 50 or more domain names (URLS) to use to market many things, such as my events are at www.JumpstartEvents.net, my annual event is at www.BusinessReimaginedConference.com, my books are at www.JumpstartBookstore.com and even another freebie I have is at www.JumpstartYourFollowUp.com. Why? Because they are easy for ME to remember when I'm speaking, networking or on a podcast and they are easy to remember for OTHERS. It's also more interesting to put URLs on a meme (social media image) instead of some big long url like one of my blog posts here: <https://jumpstartyourbiznow.com/8-areas-to-focus-on-for-more-clarity-and-consistent-cash-flow/> (this video and blog is pretty good by the way go look) Buying and redirecting domain names/URLs is a marketing strategy to make it EASY for you and others to buy and find stuff. You don't need to attach that domain to a website or get an email for it by the way, GoDaddy will try to charge you for all that and protection, you don't need any of that, just buy a URL for \$10-15/year and make sure it renews.

16. **Format a new eBook** or handouts for a program in Word - learn some tricks on Canva or MyECoverMaker.com to get an online image created too. Get more creative so you stand out more. If you don't have time to do this, then make sure you find a Virtual Assistant who can make you look good!



17. **Set up your online Google calendar** and connect it in all your devices. I'm talking about the place you put all your appointments and where your online scheduler appointments drop into too. You must block time out though weekly to work on YOUR business, don't just let others fill all your time. Set boundaries. There's more to share about this but I'd have to show you! And why Google calendar? Not Outlook? Because Google will follow you everywhere you go and it's more universal for the scheduling softwares too. I went kicking and screaming to Google way back when my Virtual Assistants asked me to so they could help me better but it's my life saver now!

18. **Organize your computer**, files and documents for better productivity and organization to save your sanity too. How you name your documents, photos, images, screenshots and then how you sort them into folders on your desktop or laptop is critical. You might waste hours a week looking for stuff that you may never find and that is not a productive use of your time. I can't tell you how many entrepreneur clients I have to get organized with this stuff too as they often just don't see how to maximize their time. I have a gift for seeing "systems" and how YOU can be more productive with this stuff. I'm super organized and have tricks I can teach you too if I can show you. Come to a call with me! www.AskKat.biz (oh yes, that's another URL I have)

19. **Set up systems for new client processing**, online intake forms, follow up emails or content you'll share via the mail. What is your system for taking on a new client? Do they need to sign a contract? Are you automating that online to save time for both of you? Do you have an assistant mailing out the thank you card? Think about ALL the ways you could automate or delegate more around this, so it gets done in a timelier manner or not forgotten all together. And yes, you DO want to slip something in the MAIL to a new client, regardless of what level they're at.



20. **Set up system and funnel for product launch**, event promotion or other regular offering you may have. You want to duplicate these as much as possible, so you don't have to go recreating the wheel every time you have another webinar or event. Then clone the system, funnel, pages and autoresponders to create the new one. This can easily be delegated too.



21. Set up system for online QuickBooks, **filing or organizing your receipts** (or hire a bookkeeper to do this!). I haven't done any of my own bookkeeping for 19 years and it's great. That is one thing you can take off your plate. There are way more pressing revenue generating activities you want to be doing instead. What I do is give my bookkeeper access to my accounts, credit cards, shopping carts, etc. (I trust her wholeheartedly); I don't even have to print statements for her! She goes and gets everything on her own. I give her receipts for purchases that I hold, then mail her or drop off when I get a few weeks' worth. That's it. Make this EASY on YOU to get done!

22. Set up a system to **pay your bills online**. This is one thing I'm not a fan of doing myself... If I want to pay online I will, but I don't always auto pay payments to my household bills, etc. Many times, with business expenses, yes. But always be looking for ways to save time. Plus, I learned early on when I didn't have a lot of money coming in that if I wrote a check for a bill, it would give me a few days to move money into the account to pay it. Do what you need to do!

23. **Search online for support staff** to help you get stuff done or ask for referrals, I have a Techy Team that can do any or all of this for you or with you! We also have many referrals for virtual assistants, website designers, techy people, graphic designers, book editors and cover designers, social media marketers, videographers, photographers, even attorneys, insurance and more. Just ask! Referrals are a better bet than random finds.



24. **Set up an online scheduler** and calendar booking system to save time booking appointments. There are many free online platforms that can integrate with your Google Calendar or iCal. Make sure you ask enough questions, set up enough boundaries and again, put all your contact information and call info like zoom links into all pages of the process to make it easy for those booking to have the info immediately. I can't stand it when someone doesn't have the zoom link for me on that final confirmation page when I'm done because I've already added their call into my calendar before I'm even done. Then I have to wait for their email to come with the link in order to finish setting up the event on my calendar. Don't do that.

25. **Write articles for other websites and submit them online**. There are plenty of magazines, websites, directories, associations and even probably some of the networking organizations you belong to will run articles for you or blogs if you ask. Go look. LinkedIn also allows you to post blogs and even newsletters and those who read your LinkedIn newsletters act as a second email list by the way. They have to subscribe to your content!

26. Set up a membership program, pages or backend resources area if you have a lot of content and want residual income from this type of leveraged offering. But keep in mind this is an advanced business model. If you don't have a few thousand people on your list or that are really paying attention to regularly then this is not a good biz model to start... yet. And I wouldn't always set up the membership site and all the content FIRST. I would sell it and run it first, then if it's a hit... go set up more systems and structure/tech/content later. Trust me. Many people online teach how to get your course or program started, but when you don't have a lot of people to buy it yet, this won't be a great thing to focus on selling first. These are usually lower end offerings, whereas you can make a lot more money faster, especially in the beginning, offering your higher end offerings. Trust me on this. You just may need help with the sales conversation! (Which is one of the main things I coach clients on!)

27. Set up a zoom line to host meetings & calls and stop doing them all on your cell phone, it's more productive, professional plus you can record calls for clients and other reasons when you're on a computer. Recording sales calls is good too, not only to be able to give to the new client to listen back to what you said, but it can act as a contract and all my clients want me to talk through stuff for them like webpage copy, email ideas and content, video scripts, etc. and I have to have their calls recorded so they can listen back and write it all down later or transcribe.

28. Reach out to prospective referral sources and get them into an online affiliate program perhaps or systematize in a way to connect with them regularly. Share what's coming up for you (plan 3+ months ahead!), ask if they'd like to participate and share, tell them what's in it for them. Having a small team of people who willingly share your content, freebies, paid programs and events is a great way to get more people coming into your world. Seek win-win relationships; offer to reciprocate and/or pay a commission.



EARN COMMISSIONS ON:

- Upsells to Coaching from Free Masterclasses, Webinars, Events and any joint calls or classes we might do together
- Sharing about the Jumpstart Your _____ (blank) book that looks for authors to write chapters every year. \$300 commission per referral or discount to contribute.
- 50% commission on Gift Giveaway Participants (\$197 buy in) or 50% commission on YOUR participation.

Other things you can promote:

- Free downloads, events, etc. on business or book related topics.
- Gift Giveaways and Summits
- My book launches for my books or client books

Things I will share or consider sharing or we can collaborate on:

- Your Freebies and Lead Magnets, Webinars, Events
- Your Book Launches
- Joint Webinars, Masterclasses we can record together if we have similar topics we can share on & both promote

29. Set up a fulfillment center for shipping hardcopy products. Most don't have hard copy products anymore like binders, CDs, etc. but you may have boxes you want to ship to your virtual event participants, or new client packages and even books. There are great services for this, I can refer to you. Just tell me what you need to send. If you are sending more than 10 at a time, you may want to delegate this. And if you're looking for cool swag to go into those boxes or welcome gifts, I love to get creative on WHAT you can send. There are many inexpensive things that can WOW your prospects and NOT have you go broke! Bulky mail stands out!



5 REASONS WHY PROMOTIONAL PRODUCTS ARE KEY TO YOUR MARKETING SUCCESS

30. **Add keywords and SEO to the backend of your website** to maximize posts and pages and to get more traffic to your site. This is an advanced strategy and not all website designers know how to do SEO well if they even add it at all. And if you develop your own website, you may miss this all together. SEO is the way you'll get more organic traffic to your site (meaning people you don't have to pay to come). It's important to learn more about this or hire someone to help you with keyword research, SEOing your pages, images and more. I can show you this as well!

31. **Set up a backup system** for your website and/or computer so you don't lose important data or your website content. This is urgent. Depending on what type of computer you have, some auto backup to the cloud. But if yours doesn't and you rely on YOU backing it up manually to a hard drive or somewhere else online, I wouldn't do that. I've seen way too many entrepreneurs lose everything because they weren't properly backed up. I use Backblaze to backup important files in my desktop. Then make sure you use something like Backup Buddy plugin on your website, so you don't have to do that yourself.

32. **Update your website plugins** so you don't get hacked. This is also urgent. Too many entrepreneurs I see don't even log into their website ever. Please check yours monthly for updates on the program, plugins, backups, etc. My team does this for me, you want to outsource this.

33. **Let clients access files online.** I often will create Google Drive folders for some of my clients where we need to share information like content for their website if we're designing it, or photos from their photo shoot so I can review their images, or recordings of our calls if they're somewhere they can't record. I have all my clients record their coaching calls "on their end/computer" which has saved me tons of time downloading, uploading and sending them to them! It's also helpful to share docs with my Virtual Assistants too. I don't save all my content on Google drive however; I prefer to save it on my computer desktop because of the backup system that I have.

34. **Automate your follow up.** Following up from live events and even virtual events needs to be done these days in more ways than just email. You want to be doing direct mail (when you have your prospects and clients correct mailing addresses, you will most certainly get your piece into their hands!), phone calls (you can either call people one by one and/or in a group with one call or recorded message) and private messages into their social media inboxes. Texting however, unless they've told you to follow up by text, they need to opt into text messages from you and you need a text message system, so you have the right opt OUT messages and links.



BACKUP & SECURE YOUR WEBSITE!

Your Website is your **BEST Marketing Tool & Should be kept up to date and backed up.**

- CHECK SEO
- KEYWORDS
- AUTOMATIC BACKUP
- EFFECTIVE PLUGINS
- SECURITY

Katrina Sawa

Get Techy Help for Your Site, CRM, Funnels, Automation & more -- Talk with Katrina, Sign Up: www.AskKat.biz



Tired of Not Getting Good Response from Your Marketing?

Want to learn some **FASTER** and more **AUTOMATED** ways to get more clients, referrals so you can stop working so hard?

"Are you overwhelmed with so much to do in great biz and way too many options to market and grow?"

35. Organize your database. Your database is your main group of contacts, clients and prospects typically that will have subscribed or bought from you. It's very important that you SORT and Name them very carefully and strategically inside whatever system you're using. Group them by tag or list. Name things like your email name, your list name, your autoresponder name and your form name all similar so you can always find what you're looking for easily and quickly. And please don't keep your clients and database on an excel spreadsheet! You can't email them from there and you need to be nurturing your list so they don't forget about you. Plus, inside the email or CRM software they protect you by automatically inserting opt-out links and such. The last thing you want is to be tagged as a spammer by your prospects.

Whew! I know that is a BIG LIST!

You're probably wondering, "How the heck am I supposed to do all of that", right?



"I have 2 business that I run and I needed to get some systems in place to make my businesses more fluid. She has taught me more than I could have ever known on my own and I love the way she challenges me and "kicks me in my butt" to get me moving in the right direction (I know that's exactly what I needed!) I could not be where I am today in my business without her and her business savvy guidance. The one on one calls she offers are super helpful and she always keeps you on track. I would highly recommend Katrina if you need an extra "kick" in your business and if you want to make a lot of money doing what you are passionate about!"

Darla Gale

CEO/Founder Heartstrings Counseling Licensed Marriage and Family Therapist

I know... like I said, this will most likely take you a few years. Yep, unless you have a pretty big team already. But never fear, just put them in "order of importance" and start checking things off!

WANT TO KNOW HOW TO MAKE SURE ALL OF THIS GETS DONE?

1. Delegate as much as possible.

www.AskKat.biz

(Techy Virtual Assistants and Website Services Available – Let's chat!)

2. Get a business coach who can show you WHAT to do and HOW to do it!

www.JumpstartYourNextLevel.com

(These are all things I do "with" my clients 1on1 or in my high-access group programs.)

"I hired Katrina for 3 sessions to help with my Nonprofit website. I can truly attest, Katrina is a MASTER marketer; she has an eye for fine points that are too often missed with websites. Her attention to detail supports her clients visibility and profitability. It is imperative to record sessions with Katrina, she moves fast and the details are like pearls- too valuable to miss. I highly recommend Katrina for start up businesses and nonprofits and for emerging ones. She will help catalyze your success."

- Dr Mary Zennett; Global Health and Heart

Are you struggling in business, trying to find ways to either start one up or grow the one you've got?

- Do you wonder why the money isn't rolling in by now?
- Do you need help navigating the world of online marketing, shopping carts, social media, websites, funnels, product development and more?
- Are you overwhelmed and know that you're working way too hard but 'probably not doing the right things' and you don't know what to do about it?



Do you want more freedom to spend with loved ones; more time for self-care; more time for love and passion; more money for vacations or investing back in your business?

All these things are waiting for you! The Universe wants you to have them.... But it's NOT going to give them to you unless you DECIDE what exactly you want and then have FAITH that it will come and then take the ACTION STEPS towards getting it. It's that simple. **This last part is where most entrepreneurs FAIL.** You retreat back to what's comfortable because believing, having faith and taking targeted action is HARD and SCARY, right?

It's NOT enough just to pass this list off to your assistant... you want someone to strategize it all with you and help you decide which order to do these things in based on your goals! And to talk through it all with you so you know exactly what to say, send, post, create.

Sign up for a complimentary Jumpstart Your Business Clarity & Direction Call this month!

Signup now at www.AskKat.biz regardless of if you think 'you're ready' or not and regardless of if you have other coaches or not - Let me get my hands on YOUR business!



Formerly Known as



Additional Brands



The New Brand





"I was just on my website and it looks fantastic!!! My opt in looks good, and when I put in my info I see that you changed the thank you message and it is perfect!!! Thanks again for your help and advice, it was badly needed! There's more to be done, but you have taught me to at least do some of my back end stuff!"

Sally Domingo-Laughlin
Women Wealth Mastery



"I wasn't sure what to expect and I was pleasantly surprised by the wealth of information Katrina shared throughout the event. I have a solid plan of what I am going to implement after the event. When other participants say they keep coming back to her events because they either learn something new or they are finally able to hear and implement something she's presented before, I GET IT! Thank you Kat!"

Sonya Williams
Success Coaching Unlimited



Katrina Sawa
Just now · 🌐 · 📌

Wow - just received another amazing and thoughtful message from one of my Live Big Mastermind clients... 🥰 So fun to hear the transformations! 🥰
👏👏👏 "Since working with Katrina... business income more than doubled, confidence skyrocketed and business thriving, scarcity mindset eliminated. I'm working smarter, not harder. I thought a new car and phone were out of my budget... I followed Katrina's guidance and obtained both within 3 months of working with her." - Dusti Garside Branecki DGB Specialties The Housekeeping Fairy Godmother 🥰🥰
If you live in or around the Sacramento, CA area and you want the BEST housekeeper EVER, you want to hire Dusti!



DGBSPECIALTIES.COM

DGB Specialties

When you live a busy life, it is hard to find the time to organize and tidy yo...

Thank YOU!!

To: Katrina Sawa

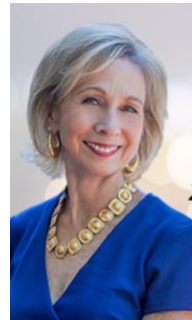
OMG Thank you soooo much!
I've been drowning in a sea of confusion and tactics knowing that "the right person" would be able to help focus me quickly & easily, just not who that was.

Happy and grateful beyond words that I met you Katrina — you're the real deal! With your compass set at true north, at long last I've got the direction I need to a viable strategy I can navigate.

What you were able to explain to me in five minutes today is worth more than you charge for years!

Thanks again. My to do list is no longer a wild guess LOL.

Ciao,
Clemi



"I appreciate all the AMAZING work you have done to help me and hundreds---maybe thousands---of us succeed!!! I am grateful to have you as my biz Coach!!! Who would have guessed at the ripe age of 76 (as of 2021) that I would still be cranking it out!!! Lol"

- Marlena Uhrik, Realtor, Real Estate Investor, Home Stager, eDesign Expert, and Author



"I will be retiring from my day job this month at 65. Thank you for encouraging me to increase my rate - it scared me at first and now my clients are happy to pay what I am asking for. All my consulting and teaching are by phone and zoom so it doesn't matter where I live, I will be free and your email inspired me."

*- Frances W. Greenspan
Animal Communicator and Intuitive*



"Katrina gave me the push I needed to implement changes in my business and helped my marketing take off with her "jump start your business" bootcamp. IF you're not happy with how your business is going, it's not going to get better until you gain the right knowledge and learn the right way to proceed. I had been listening to different teachers, a little bit here and a little bit somewhere else. But no one gave me the methodology Katrina has. Hire Katrina and watch your results!"

Kay Smith
Energy Dressing Coach

"I am on my way to a 6+ figure business and this would not have been possible without Live Big Mastermind and Katrina Sawa!"

"When I joined Live Big Mastermind with Katrina Sawa I knew that I would have the support I needed to put the systems in place to be successful! In the time that I have been in LBMM I have created a steady stream of 1-on-1 clients, speaking opportunities, written 1 book myself and been a co-author in 3 others AND created an online course. I relied on Katrina's clear instructions each step of the way to create a foundation for success. I've been able to hire 2 VA's to delegate the things I don't want to do to be able to do all things I love to do! I am on my way to a 6+ figure business and this would not have been possible without LBMM."

- Michele Mariscal, PhD www.Energym.org



Author Bio: Katrina Sawa - Speaker, Int'l Best-Selling Author of 22 books, Book Publisher, The Jumpstart Your Biz Coach, CEO of JumpstartYourBizNow.com & JumpstartPublishing.net

I help entrepreneurs make a lot more money doing what you love. This includes helping you develop and tweak a LOT of things from your online presence, website, social media, all other marketing strategies and materials, being a speaker, author, knowing what your business models are, what you're selling, how to package and price yourself, developing your confidence to charge more, reach more, do more, delegate, leverage with high-end or group programs, and learning everything you need to know to jumpstart your business and profits and take your business to the next level.

- You can find out all about me plus get a ton of free trainings, my newsletter and more at www.JumpstartYourBizNow.com or on the publishing website at www.JumpstartPublishing.net.
- Join my Facebook group: www.facebook.com/groups/jumpstartyourbiz/
- Watch some of my videos on YouTube: www.youtube.com/katrinawasawa

Do SOMETHING PLEASE, don't just tuck this away in your desk...

Let me help you get a lot of this implemented so YOU can see more profits and freedom as soon as possible! Schedule a 1on1 call today: www.AskKat.biz

“

“Katrina has a vault of information for you for your marketing, website and so much more for start-up business or those who want to take your business to the next level too.”

- MARIE WALLACE, REALTOR

“

“Since coaching with Kat, I've got 100 members in my membership program, have scheduled a live event and even got another high-end mentorship program started too!”

- MARILEE TOLAN, HOME SPA LADY

“

“In just two phone calls, Katrina Sawa provided me with tips that will change my business.”

- ALICIA WHITE, BACK OF THE ROOM PRODUCTIONS



Ready to Jumpstart Your Business?

**Or Your Sales, Marketing,
Productivity & Profits?**

Doing this will bring you more FREEDOM!

Have any questions about this checklist?

Or stuck on one of the steps or ideas?

Send me a direct message on Facebook, LinkedIn or Email
and I'll provide you some personal feedback and advice.

www.Facebook.com/katrinasawa

www.Linkedin.com/in/katrinasawa

katrina@jumpstartyourbiznow.com

www.JumpstartYourBizNow.com/contact

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