

This Virtual Event is for Entrepreneurs Who Want to Make a Whole Lot More **MONEY** & Get Better **SYSTEMS** in Place So You Can **Stop Working So Hard!**

December 7, 8 & 9, 2022  
9:00 am – 4:00 pm PST Each day, Wed-Fri



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## Chat Room Contents

### Day 1 Part 2

00:20:36 Susan Glusica, SusanGlusica.com: Mine is words of affirmation, and my husband's love language is quality time together. When I need to remind him, I simply say "words of affirmation, honey, words of affirmation" LOL. And I've since made sure I'm spending plenty of quality time with him and asking him if he feels loved.

00:23:01 Dr. Erin Foley: Lol, I don't want to be on TV either!

00:23:27 Lori Algieri: I love TV!

00:23:35 Lynette Hoy: Publicity is one of the BEST WAYS to grow your business.

00:35:46 Lynette Hoy: Katrina what is your open rate?

00:37:20 Kelley O'Hara: How do you assure the people who agree to send out for you actually send to their entire list?

00:39:34 Angela Hall, That Helpful Chick: avg email open rate is 20% or less. Katrina averages I would say around 32%

00:40:00 Susan Glusica, SusanGlusica.com: Mine is also 32% - so guess what? What Katrina teaches and does herself WORKS!

00:44:21 Susan Glusica, SusanGlusica.com: It was great to be with you today for your kickoff! Commit to doing the top 3 things from this event AND having a follow up conversation with Kat. I promise she meets you where you're at and will only suggest what's a fit for your next sales/marketing/business step.

Happy to connect with you: <https://www.SusanGlusica.com/Schedule> (esp Dots!)

00:49:27 Lynette Hoy: "This or that" close!

00:59:26 Anna Felix: Great stuff Katrina thanks!

00:59:58 Siobhan (Shavon) Cunningham: Is the system the course, usually?

01:09:20 Lynette Hoy: Thank you Katrina, darn - want to hear this, will catch it on the replay. Need to jump! Thank you!

01:13:48 Katrina Sawa, JumpstartYourBizNow.com & JumpstartPublishing.net:  
<https://calendly.com/katrinasawa/30min>

01:16:44 Dea Irby: AMCards sends gifts

01:17:18 Dea Irby: oops sorry to mention a resource! squirrel

01:19:28 Lynda Malka: Sampler/travel size soaps?

01:21:30 Angela Hall, That Helpful Chick: school or other fund raisers?

01:26:42 Angela Hall, That Helpful Chick: Lori, maybe connect with a local charity and see if they want to collab. Like for this donation amount you get 2 bars, for this donation amount you get 4 bars - or something like that. or collab with the charity to have a live demo fund raiser on how to make your own soap. and also I would love to know where I can get more info about your soap

01:32:37 Lori Algieri | Clover Dreams Farm: what an interesting idea Angela. our soaps can be found on our website. :) I will send it to you via your website :)

01:33:59 Angela Hall, That Helpful Chick: cool thanks!

01:37:27 Angela Hall, That Helpful Chick: man I wish websites could do scratch n sniff LOL the soaps are so cute

01:38:51 Lori Algieri | Clover Dreams Farm: I know! - that is why love to offer 2 size bars.. that way you can make your own "sampler" or "flight" with the smaller bars

01:39:56 Dea Irby: can we get everyone's website address?

01:42:52 Jody Costello: @Dea - good idea and helps to get eyeballs on our stuff as well.

01:43:04 Angela Hall, That Helpful Chick: replied to your email Lori

01:46:05 Clemi Boubli: Including but not limited to - because when that's the issue they won't see themselves without it

01:48:46 Kelley O'Hara: SO TRUE! They are busy telling and not listening to what you are looking for

01:50:18 Stacy Fisher, <https://www.StacyGFisher.com>: Mary is awesome!!!

01:50:33 Kelley O'Hara: This is your wheelhouse for sure!

01:50:43 Mary E Knippel, YourWritingMentor.com: Thank you, Stacy :-) Your story is amazing.

01:56:37 Clemi Boubli: Priceless

01:57:46 Dea Irby: that price will attract the serious people

01:59:02 Stacy Fisher, <https://www.StacyGFisher.com>: \$10K is not unreasonable Joy.

01:59:51 Stacy Fisher, <https://www.StacyGFisher.com>: Corp is happy to use your time and resources.

02:00:41 Dea Irby: know your worth and add tax

02:00:56 Stacy Fisher, <https://www.StacyGFisher.com>: @Dea - love that!

02:01:08 Dea Irby: sell the sizzle not the sterak

02:07:53 Kathy Bates: That's what I need, getting in front of people

02:08:13 Jody Costello: Looking forward tomorrows agenda!

02:09:53 Angela Hall, That Helpful Chick: just finished

02:09:58 Kelley O'Hara: excellent frist day!

02:10:13 Lori Algieri | Clover Dreams Farm: Looking forward to tomorrow!

02:10:28 Kathy Bates: both

02:10:36 Stacy Fisher, <https://www.StacyGFisher.com>: I really appreciate the mix and I got a lot out of the laser time!!!

02:11:03 Clemi Boubli: Thanks