JumpStart Your MARKETING

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Networking Event XYZ

Auto Adds:
People Who Agreed To Get Your Emails

- Social Connect #1
- Phone Call#1
- Direct Mail #1- Received Free Gift
- Initial Follow Up Email

- Social Connect #2
- Phone Call#2
- Direct Mail #2- Offer Phone Call
- Get Free Gift

Add to Email Newsletter & Announcements (List)

Drive them to a phone call, freebie or paid Product/program to get them on the list and / or in your funnel!

Not Auto Adds:
People Who Have Not Agreed To Get Your Emails

- Social Connect #1
- Phone Call#1
- Direct Mail #1- Offer Free Gift
- Follow Up Email #1- Offer Free Gift #1

- Social Connect #2
- Phone Call#2
- Direct Mail #2- Received Free Gift
- Follow Up Email #2- Offer Free Gift #2

- Direct Mail #3 - Offer Phone Call
- Follow Up Email #3- Offer Free Gift #3

Drive them to a phone call, freebie or paid Product/program to get them on the list and / or in your funnel!
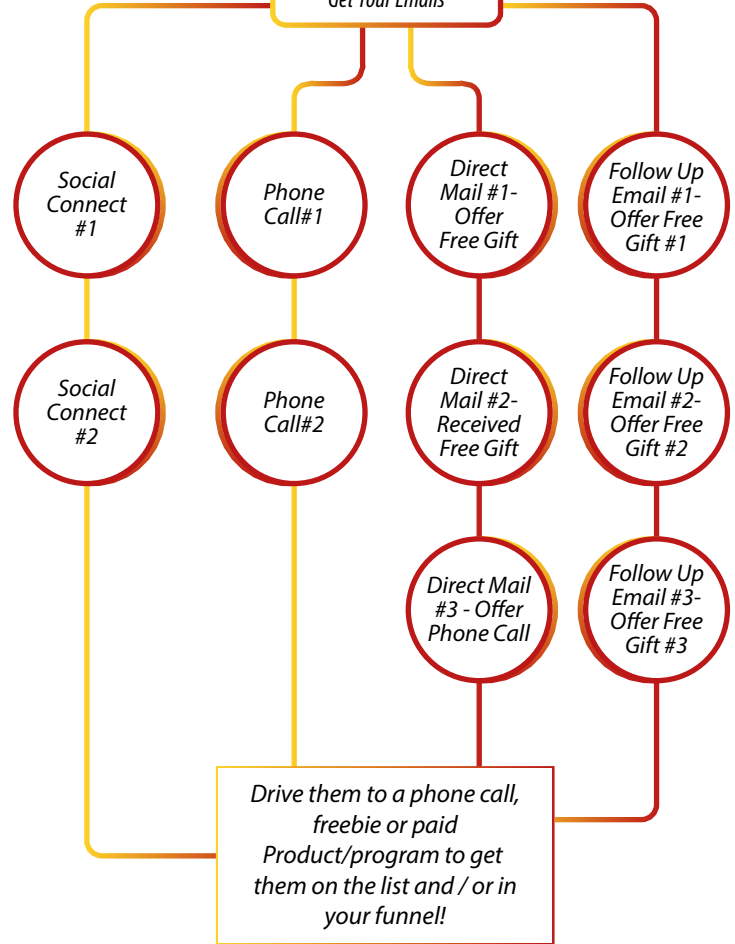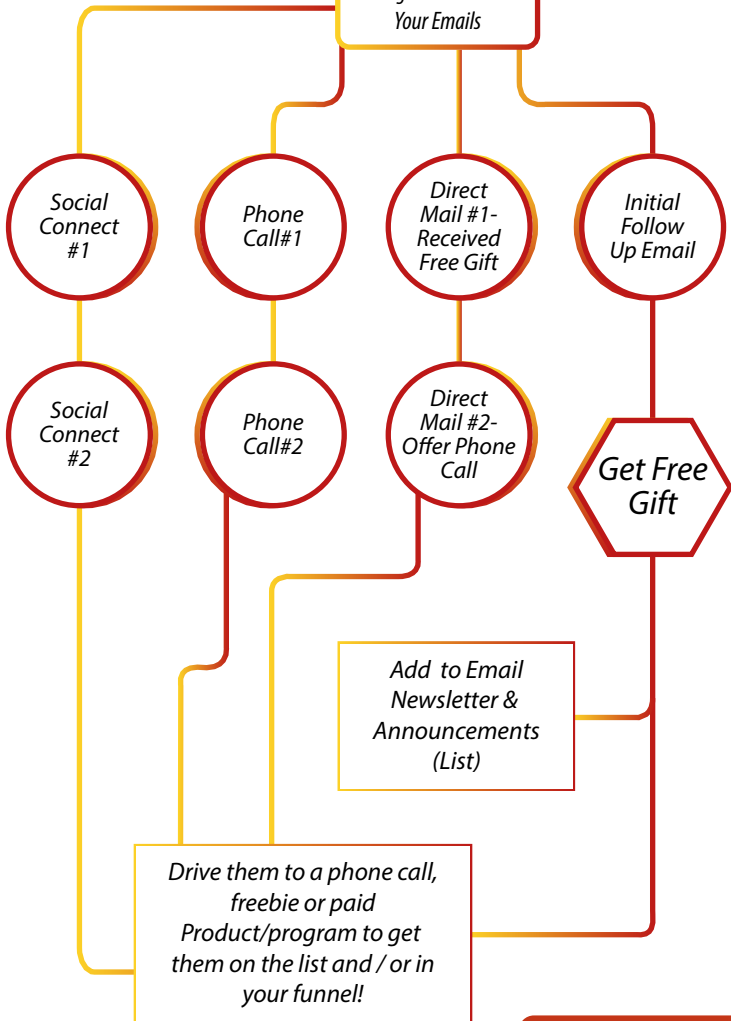
Jumpstart Your Marketing®
Follow Up Flowchart